



The CALIFORNIA ACADEMY of GENERAL DENTISTRY

GP NEWS

The Magazine for the General Practitioner

Volume 34, Number 1

January, 2010

The Next Generation CAGD: 2010 and Beyond

CAGD's new president, Dr. Bill Langstaff, says that "Successful projects take careful planning", and he tells the *GP News* that "The CAGD has done that. Our future looks bright. With innovation and renewed purpose, we will accomplish our goals." He went on to tell us that in August of 2009, a group of dentists representing a cross-section of California in location and experience, came together as a "Think Tank" to discuss ways to improve and grow our organization. The purpose of this event was to help guide him in his efforts as president during the upcoming year, as well as others in the future.

Dr. Langstaff says: "Today, there are many challenges facing general dentists from so many directions. The AGD is the only organization in the country that represents and protects our profession. In the last few years, the AGD has been involved with advocacy, both in the state and nation. Our members have been working tirelessly with politicians helping them become aware of the general practitioner's position."



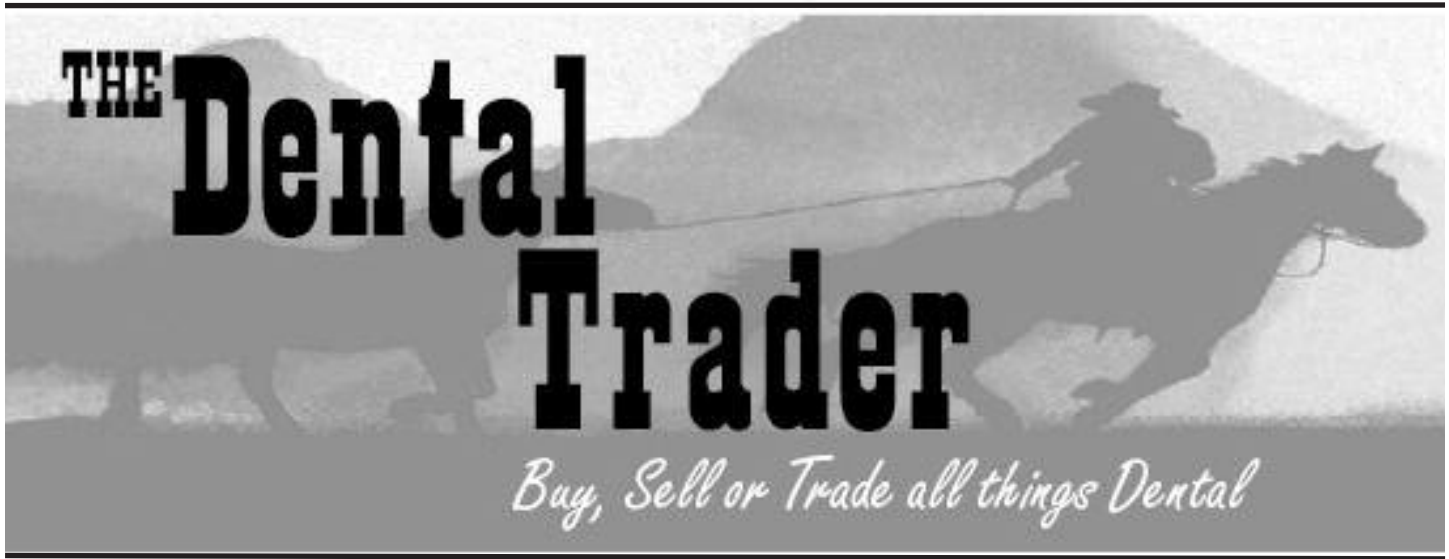
DR. WILLIAM LANGSTAFF
Villa Park

Some of the visions from the "Think Tank" meeting are as follows:

1. The immediate and primary objective is to retain and grow our membership. Communication of the value of the Academy to the non-member dentists, as well as the current members, will be helpful in accomplishing the goal of growing our organization. Advocacy, dental office management tools, patient newsletters in PDF format, and other helpful tools will make the value of the AGD clear. There are 18,000 general dentists in California. Our objective is to engage non-members to join the AGD.
2. The CAGD will form a masterful website. The purpose is to create a center for communication for members and to welcome non-members. Information will be available for local and state continuing education, advocacy issues of state and national to protect general dentists, discounts for dental purchases, blogs, national events, and current dental news.
3. To grow the CAGD annual meetings to a higher level which will give members a sense of growth and a greater presence in the dental community.
4. To engage members to participate in CAGD committees. Many activities such as advocacy, promotion of the CAGD in the media, annual meetings, and many more areas of involvement are needed.
5. To increase awareness of AGD goals and concerns for issues by forming a Public Information Committee representing four areas in the state of California. Media exposure will give the CAGD a new and valuable presence.

Dr. Langstaff went on to say: "It is an honor and privilege to serve as the CAGD's President for 2010. Over the years, I have worked with many AGD dentists who share my passion about the academy and the profession of dentistry at both local and state levels. I find the common thread that binds us together is that we collectively desire to protect and advance our profession."

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The G.P. News is published quarterly by the California Academy of General Dentistry. Inquiries should be made by contacting Mrs. Lynn Peterson at 2063 Main Street, PMB 418, Oakley, California 94561-3302. Phone 877-408-0738 or fax to

The California Academy of General Dentistry presents

Implant Placement and Restoration Seminar and Workshop *and Annual Meeting*

WHEN: **January 9–10, 2010** *(Saturday and Sunday)*

Course time: 8:00 a.m. to 5:00 p.m. (both days)

SPEAKER: **Dr. Jon Julian**

WHERE: **Westin South Coast Plaza Hotel**

686 Anton Boulevard, Costa Mesa, California 92626 * (714) 540-2500

This hands-on workshop and seminar includes the Annual Gala Dinner and the election of officers to your board for 2010 *(very brief)*.

Tuition: \$595 for AGD members; \$795 for non-AGD members. Registration and Continental breakfast and visit with exhibitors begins at 7:00 a.m.

Tuition includes the Gala Dinner on Saturday night! Reception and cocktails begin at 6:00 p.m. Dinner is served at 7:00 p.m. Dress is business casual. Additional tickets for the Gala Dinner may be purchased for \$100 each.

The **Implant Placement and Restoration Seminar and Workshop** provides 16 hours of participation credit.

Our speaker, Dr. Jon Julian, received his dental degree from the University of Kansas City Dental School in 1978. He is the leading clinician in showing general practitioners how to successfully incorporate implants into their practice. He is a member of several dental study groups, the Kansas Dental Association, American Dental Association, Academy of Laser Dentistry, International Congress of Oral Implantologists, Doctors for Oral Sedation and a faculty member of UMKC Dental School. Dr. Julian maintains an implant, family-oriented practice with an emphasis in aesthetic dentistry. He has been in private practice in McPherson, Kansas for twenty-five years.

REGISTRATION *(act quickly, as the registration deadline is January 4th, 2010):*

*If you would like to register for the CAGD 2010 Annual Meeting, please visit the website at **www.cagd.com** then select the link on the home page under Continuing Dental Education Courses.*



Dr. Michael Lew
Novato



PEAK PERFORMANCE HOME STUDY COURSE

The Psychology of Success

by VAN THARP, PhD (*Psychology*)

There are different “parts” within us that serve our needs and desires. Most theories of psychotherapy assume these to be operating on an internal subconscious level. Freud’s theory of personality assumed that we each have an Id, Ego, and Super ego—parts that certainly could be in conflict. Transactional Analysis assumes we have a parent, child and adult. Dr. L.D. Pankey, the famous dentist, also how we play different roles or parts in our daily lives—dentist, parent, friend, self. Who knows if who we are really is an amalgam of “parts.” I certainly don’t. But it may be a useful tool to examine the different parts that contribute to our individual personality and see how each can contribute to our success in dentistry—or serve as a barrier.

A dentist may have a strong social “part” to her/his personality. The need to socialize with the patients may be useful in a relationship driven office. The same need may be destructive in an office focused on production. A dentist who pays attention to each detail is heralded as an outstanding performer in our profession. Yet that same drive may drive the staff crazy with micromanagement.

Let me describe two recommendations for improving our personal performance by Dr. Tharp: Recognize that we do function with different “parts” and improve our self esteem.

In the section on recognizing our parts, relax for thirty minutes and think about who you are as a dentist—and give it an image, a voice, a feeling or something else to define it. Then think what this “dentist part” of you has as its positive intention. After visiting the positive intentions of the “dentist part,” think about what other parts of you does the “dentist part” conflict with: (*Family Part?*, *Fun Part?*). How does this part represent itself and how is it a conflict? Why? Then choose which “part” will dominate. Resolve the conflict between the two parts. One example of “parts” conflict I have seen with some AGD members is the positive intention to continually seek perfection in their dentistry conflicting with the business “part” of that dentist. Until that dentist resolves this conflict, the two “parts” will barrier the dentist at succeeding at either intention, leaving the dentist frustrated.

Steps toward improving self esteem:

One—Acknowledge yourself and your accomplishments. Recognize your blessings. What are your achievements? Which goals have been completed. What special people do you have in your life? Memorize five of these.

Two—Treat yourself as you would a good friend or loved one. What would your behavior be like? Would you criticize that friend or give that person your support? Would you do something special for that person? Would you try to meet that person’s needs as best you could? Then make a list of what you can or will do for yourself. Schedule it.

Three—Give your body what it needs. These behaviors include such activities as regular exercise, regular meditation, eating properly, giving yourself a vacation, mental rehearsal, and planning. These behaviors are not only stress protectors, but are also a way of showing yourself appreciation.

Four—If you are looking for your hidden jewel that’s hiding beneath your fears, angers, guilt, or resentments, then give it away.

We have a tendency to judge events and people outside of ourselves. You can find out what is inside of you just by looking at what you see outside of you. What you see around you reflects what is going on inside you. This is a great gift once you realize it is true.

Just as you can discover what you are like inside by looking around you, you can discover the hidden treasures you are looking for by giving them away. If you are looking to make your life more worthwhile, then look around you for worthwhile things. If you are looking to feel better about yourself, then notice the better things in the world. If you want more love in your life, then give it away. If you are looking for a sense of prosperity, then be willing to spend some money on yourself or, more importantly, willing to give money away. The process of transformation occurs when you make a small internal change and suddenly everything about you seems different.

Take time this new year for a new beginning by creating an opportunity for self-examination and self-renewal.



KISS...A PARODY

Contributed to the *GP News* by frustrated Tustin dentist and humorist, MARK MILLER, DDS, MAGD

As part of the government's stimulus package, homeowners who have chosen to stay in their homes rather than move have been given a huge benefit for their families: kitchen insurance, **KSIP**, Kitchen Stimulus Insurance Policy, through **KISS**, the Kitchen Insurance Stimulus System.

What is kitchen insurance? *Simple*. It operates exactly like your dental insurance. You will have a premium deducted from your salary each month. This deduction will go to pay for your kitchen remodel. If you choose not to remodel your kitchen, *it doesn't really matter...* you will pay the premium anyway. Should you choose to remodel your kitchen, the maximum yearly benefit is \$1,500, just like dental 'insurance' has been since the sixties. In some plans, there is no limitation on which range you may buy, so if you choose to purchase a **La Cornue Chateau 120 Range** (\$32,050) it is covered 100%. This plan is quite rare, however, and is found only within the Washington, D.C. Beltway and around certain state capitals where it is on the rise. The plan was once common for highly compensated corporate executives, but is rarely used today.

If you have a Delta Kitchen Plan, the La Cornue is not a covered item, but you may purchase a **Dacor ER48D 48" Dual-Fuel Range** which lists at \$10,432, or anything of lesser value. The \$1,500 annual allotment limit applies so the Dacor range will cost you \$10,432 minus \$1,500 for a total cost of \$8,932. Policy limitations allow you to replace this range once every twenty years. If something were to go wrong with the range at fifteen years, then a replacement is not a covered service and the current cost at that time will be borne by the homeowner. These plans generally run per calendar year, so if you need a refrigerator also, you would need to wait until at least January 1 of the *following* year in order to receive any benefit from the **KISS**.

Under the PPO Appliance Plan, the best covered range available is a **Kenmore Model 46769 Black 30-inch Electric Self-Cleaning Slide-In Range with Dual Coil Elements** for \$719.99. You may select anything of lesser value, but if additional features are requested such as a wider range or a color other than black, e.g. stainless steel, then the additional cost will be borne again by the homeowner.

Under the HMO Appliance Plan, ranges are not usually available. Instead, counseling is given on how to properly operate the range you currently have, and how to order replacement parts for it so that you can service it yourself. Professional repairs or installations are usually not covered under this plan. **Duct tape and bailing wire** are a covered service to maintain your current range, but there is a 180-day waiting period and then only after a review by the ARB (Appliance Repair Board). You will be notified within 90-days, following the 180-day waiting period, if your planned repairs will be covered and what the repair co-pay will be, based on your ZIP Code.

For those unwilling or unable to afford a **KSIP** (Kitchen Stimulus Insurance Policy), you will be charged a fine up to \$1,000/year for not having a government approved range in your kitchen. Renters may apply for a subsidy should the landlord not qualify for any of the above plans. Renters, of course, are subject to the 180-day wait, plus the 90-day notification period, and an additional 90-day governmental waiting period for the Renters Appliance Traditional Standards And Stewardship Subcommittee (**R _ T S _ S S**) to decide if you qualify for some type of range based upon the party registrations in your congressional district.

The government estimates that this stimulus will lead to 375,000 kitchens, either created or saved, while the appliance industry lobbyists estimate that 2,000 dealers nationwide will go out of business because of the complexity of the paperwork involved in purchasing a kitchen range. U.S. Kitchen Czar, Morris Child, grandson of the famous chef, Julia Child, assures the press that any American wanting to remodel their kitchen should have access to cooking and to pay for it, a surtax is planned for homeowners whose homes are in excess of 5,000 sq. ft. or their kitchens have islands larger than the smallest closet in the home. As a result of this pending legislation, closet companies have been inundated by requests to enlarge closets by up to 1000%.

Meanwhile, the minority party in Congress has come up with a novel approach to the issue that does not involve **KISS**, but is not likely to gain much traction.

Successful Year for the San Diego AGD

Thank you for your energy and support at our recent SDAGD course with Dr. Tischler. Dr. Tischler was very impressed with our group and the engaging questions we had during the meeting.

Let me express my appreciation for all of the effort from our board, my staff, our CAGD Board and our sponsors for making this past year successful, memorable and profitable.

Below are photos taken at our implant course at the Double-Tree Hotel in San Diego in October. If you missed this one, plan to attend the next. See the adjacent page for the full listing of SDAGD's continuing education courses for 2010.



Outgoing President Dr. Stephen Lockwood and incoming President Dr. Zaihy Azar flank guest speaker, Dr. Michael Tischler from Woodstock, NY.



Dr. Darryl Tkachyk wins a raffle gift presented by Gennie Kirbey (Front Office Manager for Dr. Lockwood)



Dr. Suzzane Saie has recently completed a GPR program and has relocated to San Diego and is serving as our component Treasurer.



Christina Redford speaks on behalf of Micro-Dental Labs announcing new warranty on implant crowns.



Dr. Lockwood welcomes BioHorizons Regional Manager, Chris Malmquist. Chris presented many new developments from BioHorizons, including CT software, bone grafting materials, and implants and various abutments. BioHorizons is very supportive of GPs who engage in implant dentistry.



AGD Trustee, Dr. James Thompson, delivers a passionate message regarding AGD's commitment to advocacy and supporting GP's voice within dentistry.



Long-winded sponsor, Bubba, gets the hook from Dr. Lockwood. Bubba's Dental Instruments assist with atraumatic extractions.



Drs. Bruce Goldman, Jay Thompson, and Frank Ceja enjoying a nice lunch at the CE meeting. Collectively, all Tres Amigos Dentistas have supported San Diego AGD for over fifty years.



Dr. Zaihy Azar thanks Dr. Lockwood for his service as the SDAGD President 2009.

New Officers for the 2010 SDAGD Board:

President
Dr. Zaihy Azar

President Elect
Dr. Rohit Keshav

Treasurer
Dr. Suzanne Saie

Immediate Past President
Dr. Stephen Lockwood

Southern California AGD Continuing Dental Education for 2010

* March 14, 2010 (*Sunday*) . . . 8 CE units. Tuition: AGD members @ \$99; non-members @ \$139

Dentures and Implant-Supported Overdentures and Partials

Dr. Joseph Massad

* June 13, 2010 (*Sunday*) . . . 8 CE units. Tuition: AGD members @ \$99; non-members @ \$139

Pediatric Dentistry / Minor Orthodontics

Dr. John Groper

* September 19, 2010 (*Sunday*) . . . 8 CE units. Tuition: AGD members @ \$99; non-members @ \$139

Restorative Dentistry: New Materials and Techniques

Dr. Brian Novy

* December 5, 2010 (*Sunday*) . . . 8 CE units. Tuition: AGD members @ \$99; non-members @ \$139

Endodontic Workshop

————— SPEAKER TO BE DETERMINED —————

*For information and registration, call the SCAGD office at 310-471-4916. Registration 7:00 a.m.
Tuition includes breakfast and lunch. Program from 8:00 a.m. till 4:00 p.m.*

SCAGD regular meetings are held at the Embassy Suites Hotel/Anaheim South

11767 Harbor Boulevard, Garden Grove 92840 (just south of Disneyland)

Telephone: 714-539-3300

For additional information, e-mail to our executive director:

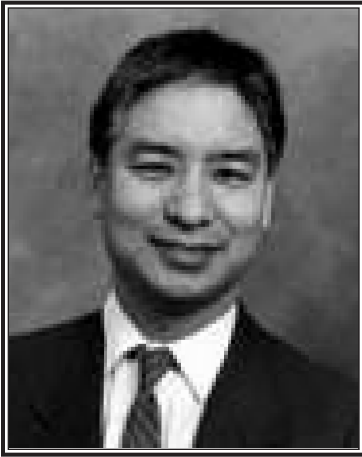
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DR. MICHAEL LEW
Novato

REGIONAL DIRECTOR'S UPDATE

Advocacy Fund for General Practice

We in the California AGD are defining ourselves as the premier organization for the general dentist. Our two focus areas for 2010 will be continuing education and advocacy for the general dentist. In this issue, I am appealing to you and your friends to support a new advocacy fund for the AGD/CAGD.

Mr. Charles McFarlane, our new executive director for the AGD, recommends that we all belong to both the ADA (*California Dental Association or CDA locally*) as well as the AGD. I agree. The ADA/CDA continues to visibly represent the dental profession to Washington and to Sacramento respectively. As the AGD becomes the recognized voice of the GENERAL DENTIST to the ADA/CDA, the ADA/CDA should solicit the AGD/CAGD to represent the GENERAL DENTIST as well.

The CDA already solicits the opinions of the various specialty groups such as the oral surgeons, the periodontists, the dental educators and the public health dentists when it formulates opinions and position papers. *The rights and needs of the general dentist must be represented as well.*

The AGD has begun an advocacy fund to support the representation of the AGD/CAGD to the ADA/CDA as well as the Dental Board of California and other meaningful groups. We desire to have members attend ADA meetings as visible members of the AGD to discuss vital issues like the possibility of alternatives to us, the general dentists providing basic dental care (*mid-level providers*). We desire to have members attend the Dental Board of California meetings to represent us as they discuss alternatives to general dentists supervising a dental offices/clinics.

As Washington and Sacramento decide how the funding for Health Care be administered in our future, it is vital that your interests as a general dentist be heard.

Please support the advocacy fund.

Michael Lew, DMD, MAGD, *Regional Director, Novato*

*“It is vital
that your
interests
as a
general
dentist be
heard...!”*

The Southern California AGD Presents

Implant Placement, Restoration and Bone Augmentation for All Dentists

Don't fall for the propaganda. Place your own implants for the simple cases. Refer the difficult cases to the specialists, just like you already do with endo, perio, oral surgery and orthodontics.

★ A two-day workshop course with models, surgical mannequins, valuable treatment and instructional reference syllabus and a written step by step instructional guidelines included.

★ Limited to 24 dentists . . . Call for information **310-471-4916**
— THESE WORKSHOPS SELL OUT QUICKLY, SO ACT NOW —

★ **The CE bargain of a lifetime!**

★ Dentists: \$595 total; Assistants: \$75, Saturday only.

★ NOTE THE TWO LOCATIONS (8:00 a.m. till 4:00 p.m. both days)

14 units
of CE



Friday, March 26, 2010 at 27030 Malibu Hills Road, Calabasas Hills, Ca. 91301 818-444-3300

Saturday, March 27, 2010 at 16661 Ventura Boulevard (8th Floor), Encino, Ca. 91436

★ **Instructors:** Dennis Smiler, DDS, MSD; Muna Soltan, DDS;
Gerald Niznick, DDS, MSD; Brian Banton, MDT; Robert Garfield, DDS

Registration by Phone or Fax or Mail

Name _____ AGD # (if member) _____
Address _____ City _____ State _____ Zip code _____
Telephone _____ Fax _____ E-mail _____
Credit card # _____ Expiration _____ Amount \$ _____
Zip code for credit card statement _____ Number digits of card address _____ If paying by check, check number is _____

Mail or fax registration to SCAGD c/o Robert E. Garfield, DDS, 2720 Aqua Verde Circle, Los Angeles, California 90077

Fax: 310-472-6729

Telephone: 310-471-4916

Cell phone: 310-890-4363

DRIVING DIRECTIONS:

Calabasas Location: 134 Fwy., 5 Fwy. or 405 Fwy. to the 101 Fwy. West ("north"). Proceed west past Woodland Hills. Exit on Las Virgenes Road in Calabasas. Proceed south to Agoura Road. Right on Agoura Road one mile to 27030 Malibu Hills Road (park at Implant Direct, LLC).

Encino Location: 134 Fwy., 5 Fwy. or 405 Fwy. to the 101 West ("north"). Proceed toward Encino. Exit on Hayvenhurst Avenue. Proceed south to Ventura Boulevard. Right on Ventura Boulevard to Petit. Right on Petit and into the parking lot for 16661 Ventura Boulevard.

HOTELS/MOTELS:

Courtyard by Marriott , 15433 Venture Boulevard, Sherman Oaks, 91403	818-981-5400	\$ Variable?
East West Suites Motel , 15485 Ventura Boulevard, Sherman Oaks 91403	818-981-0500	\$80
Tokyo Princess Inn Motel , 17448 Ventura Blvd., Encino, CA 91316	818-788-3820	\$85

All of these hotel/motels are within one mile of the Encino location. The Calabasas location is about seven miles west ("north") on the 101 Fwy. ("north" refers to the fact that the 101 North is actually going west in the region where we will be located.)





California **AGD EXECUTIVE DIRECTOR'S MESSAGE**

Why Should I Become a Mentor?

In 2004, Sun MicroSystems Inc. compared 1,000 of their employees over a five-year period and found that those who participated in their corporate mentor program were twenty percent more likely to get a raise. Twenty-five percent of those mentees and twenty-eight of the mentors got a raise overall. This study demonstrates that the mentor stands to gain just as much as the mentee, if not more, from the experience.

Engage and enhance your overall connection to the profession by:

Learning new tricks of the trade. Becoming a mentor and interacting with a younger individual may give you ideas for your practice and maybe the first chance to implement them in your market. By exposing yourself to younger concerns and educational experiences, the mentor can often get a sneak peak at where the profession is heading.

Making yourself available to different ages and kinds of people. The more interaction a mentor has with a younger person, the broader their view of the changing world around them. This will positively influence how you interact with patients, staff and your fellow AGD members.

Discovering different and unique learning opportunities. Mentors are typically chosen for their expertise in one field or another, but teaching another person in-itself takes practice. This can even be seen as another form of continuing education.

Improving the future of the AGD. Serving as a mentor can help you identify future leaders and will build valuable inroads to local schools, residency programs and the general collective of younger dentists so valuable to the AGD's future success. The profession and the care provided to the public at large will improve as AGD dentists gain proficiency and experience at a younger age. Finally, those who are mentored will easily see the benefit of such a process, and will be more willing to retain their AGD membership and serve as a mentor in the future. Thus, the value the AGD places on life-long learning and camaraderie will carry on through generations.

The AGD is planning to offer a directory search tool to assist students who are looking for mentors and vice versa. Opt in to the Mentor Program Directory via **My AGD—View My Profile** to be included in this database. Encourage as many of your fellow colleagues or constituent members as possible to do so, as well. The AGD will be building the database of mentors and those looking for a mentor before offering the directory tool, and the more people that sign up, the better.

Lynn Peterson, CAE, Executive Director, Oakley

“This will positively influence how you interact with patients, staff and...”

Mini Endo "Root" Camp FOR GENERAL PRACTITIONERS

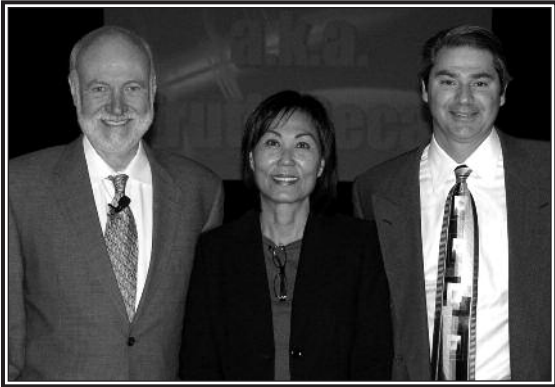
Tim Verceles, DDS, MAGD, NCAGD President Elect, Hayward

On Friday, November 20th, 2009, the NCAGD presented a lecture from the renowned speaker on endodontics, Dr. Kit Weathers, at the Renaissance Stanford Court Hotel on Nob Hill in San Francisco. Dr. Weathers did not disappoint as he provided his exciting course. This course is normally only offered at the Las Vegas Institute or in Griffin, Georgia.

Those in attendance heard a wonderful lecture full of valuable pearls of wisdom about clinical endodontics from this outstanding educator. Dr. Weathers presented material covering his clinical technique, instrumentation, case selection, local anesthesia, the economics of endodontics and dental implants. He even threw in a magic trick or two to entertain those in attendance.

Many thanks are due to NCAGD President, Dr. Lou Tricerri for his leadership, Jennifer Leonard from Modus Solutions and Maddy St. Clair for their administrative and overall assistance with the course.

The NCAGD board also thanks our sponsors Micro Dental Lab and BioHorizons for supporting the course.



Dr. Kit Weathers, Dr. Sun Costigan and Dr. Lou Tricerri



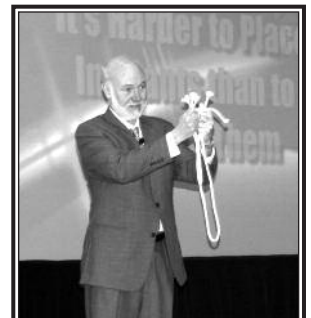
Dr. Chita Kanumury, Dr. Tim Verceles, Dr. Dinu Gray, Dr. Paul Shafer, Dr. Shanthi Madireddi, Dr. Sun Costigan, Dr. Craig Crispin and Dr. Lou Tricerri



Dr. Tim Verceles and Dr. Shanthi Madireddi planning for 2010 meetings



Board members Dr. Mike Lew, Dr. Sun Costigan and Dr. Dinu Gray enjoying lunch at the course



Dr. Weathers and some "endo-magic"



Maddy St. Clair, Jennifer Leonard and Dr. Lou Tricerri



CAGD Board members Dr. Mahtab Sadrameli and Dr. Rich Ringrose

Periodontal Surgery for the GP

Lou Tricerri, DDS, FAGD, *Past President, Vacaville*

Last September, the NCAGD hosted a very successful course entitled, “**Periodontal Surgery for the General Practitioner**” by periodontist, Dr. Frank Martinez. The Sobrato Community Conference Center in San Jose was the venue. Dr. Martinez, a clinical instructor for the University of the Pacific AEGD Program in Union City as well as the Palo Alto VA GPR program, received his periodontal training at the National Naval Medical Center in Bethesda, Maryland. He maintains a private practice limited to periodontics.

Thirty enthusiastic participants heard a wonderful lecture full of practical pearls of wisdom about periodontal surgery from this dedicated educator. After lunch, the participants were able to apply their new knowledge and skills with the hands-on portion of the course. A positive experience was had by all as they performed surgical techniques on fresh-frozen swine jaws. The participants had ample opportunity to interact with Dr. Martinez as he was able to work with all of the attendees one-on-one.

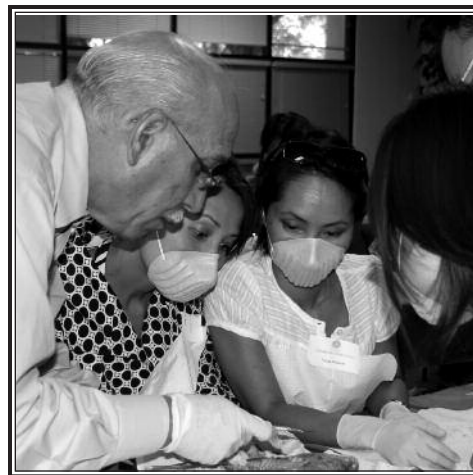
There was a great deal of interest from the group in learning more about atraumatic extractions and socket preservation techniques related to dental implant therapy. The NCAGD Board will develop a hands-on course covering these topics for Summer, 2010.

Many thanks are due to Jennifer Leonard from **Modus Solutions** and Maddie St. Claire for their administrative and overall assistance with the course. Thanks also are due to my NCAGD Board: Dr. Sun Costigan, *Past President*; Dr. Craig Crispin, *Treasurer*; Dr. Shanthi Madireddi, *Secretary*; and Board Members Dr. Chitra Kanumury, Dr. Mike Lew, Dr. Paul Schafer, Dr. Dinu Gray, Dr. Mahtab Sadrameli, for all of their hard work throughout the year.

The NCAGD Board also extends appreciation to sponsors, **Micro Dental Lab**, **BioHorizons** and **Dentsply** for supporting the course.



Dr. Martinez presenting his message: “Periodontal Surgery for the GP”



Dr. Martinez provides hands-on instruction to eager participants



Dr. Tricerri with Dr. Costigan at lunch



Participants really enjoyed the learning experience



Colleagues collaborating to expand their skill sets



Ready to implement their new knowledge



An Exciting Year at MasterTrack

Rich Ringrose, DDS, MAGD, *Director and Immediate Past CAGD President, Clearlake*

The year started in March with a two-day hands-on course in Oral Surgery put on by Dr. Karl Koerner of Utah. Each student had a highspeed handpiece and practiced a number of surgical procedures under the watchful eyes of his assistants, Drs. Michael and Olga Leizerovitz. The class met again in October for another two-day hands-on class.

This time, the topic was Implants. Dr. Robert Garfield acted as moderator and Dr. Dennis Smiler was the main speaker. Again, each student was given access to a handpiece and practiced implant placement, sinus lifts and graft procedures on typodonts. The last day was the first lecture in a series of four by the world-renowned speaker on Occlusion/TMD, Dr. Terry Tanaka.

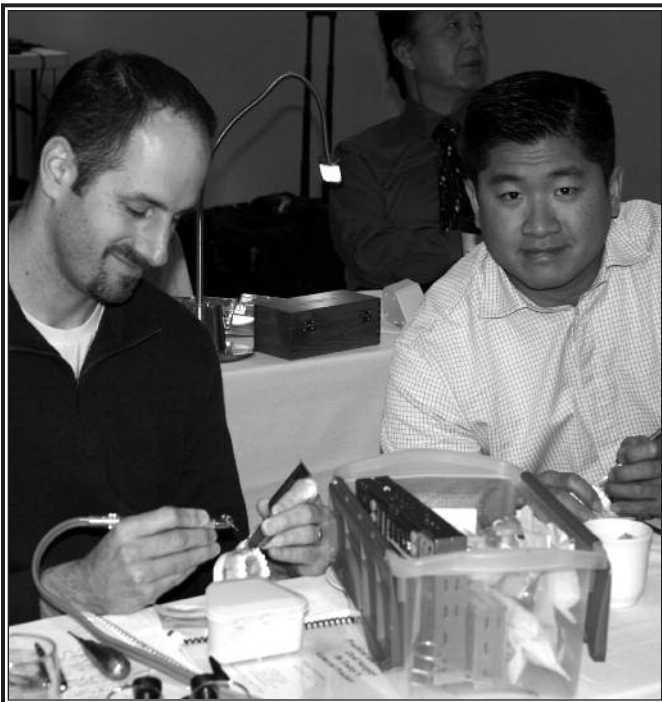
A new MasterTrack program will be starting in November of 2010. First priority for acceptance will be given to those doctors that have been on the waiting list. Selection will be made and students will be informed by April. If you would like to be a part of this four-year educational experience and have not already done so, contact CAGD Executive Director, Lynn Peterson, at 877-408-0738.



Dr. Tanaka answering questions from Drs. Mousally, Balabanian and Wheeler



Drs. Balabanian and Mousally practice placing bone grafts



14 Drs. Chapman and Nguyen extracting impacted third molars on their typodonts



Dr. Koerner (striped shirt) flanked by his clinical assistants, Dr. M and Dr. O. Leizerovitz with Course Director, Dr. Rich Ringrose

...More on MasterTrack



Brian Banton, MDT, discusses the need for CT scans when considering the placement of implants



Drs. Devin and Wheeler take notes as Dr. Mellert listens to Dr. Smiler lecture on bone grafting



Drs. Beye and Degraw-Schwartz share a laugh during break time



"Wags," Dr. Lowe's dog and the class mascot



Dr. Smiler demonstrates location of hip injection to obtain stem cells on Dr. Degraw-Schwartz as Drs. Haller, Wheeler and Nguyen look on.

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FellowTrack Activities

Lynda Tran, AGD Chapter President, University of California, San Francisco Chapter

With the start of the new school year, our student chapter welcomed new and existing members to another great year with the AGD. We know that one of the principal reasons students join the AGD is for the informative and interactive courses provided through the FellowTrack Program. *Take a look at what we have been up to:*

On October 1st, we held our Orientation Meeting which introduced current as well as incoming dental students to the Academy of General Dentistry. Importantly, we revealed the immense benefits of becoming a member, including participation in FellowTrack events throughout the school year. We would especially like to thank Dr. Costigan, Dr. Schafer and Dr. Madireddi for visiting us and showing students the great support we receive from the AGD.

On November 14th, UCSF and UOP students traveled to Dublin to participate in a Hands-On Veneer Course held at Microdental Laboratory. Students were able to dig deeper into the realm of cosmetic dentistry with an insightful lecture from Dr. Ezra Kantor, a prosthodontist. In addition to the lecture, students gained valuable experience preparing teeth for veneers, fabricating temporaries, and case selection.

After receiving feedback from students, the AGD will host a one-day Endodontics Course in February 2010. This course will include a lecture component where students will receive ideas for endodontics followed with a hands-on component.

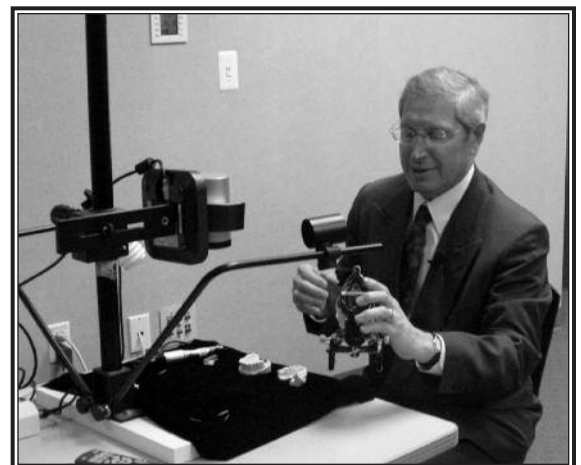
In the same month, several students will volunteer at Dr. Yolanda Mangrum's office (Synergy Dental) for Sealant Day. Students will get the opportunity to assess caries risk, demonstrate oral hygiene and place sealants for underprivileged children in the Sonoma community.

Early in May of 2010, students will be able to sign up for a DOCS-hosted course covering sleep dentistry, introducing students to a beneficial service they can offer their patients.

Please e-mail Lynda Tran at Lynda.Tran@ucsf.edu with any questions or comments.



Dr. Ezra Kantor speaking about veneers at Microdental Laboratories



Dr. Kantor preparing for a demonstration



Dr. Kantor helping students with their veneer preparations



UCSF student, Victor Truong, demonstrates the use of a depth cutting bur

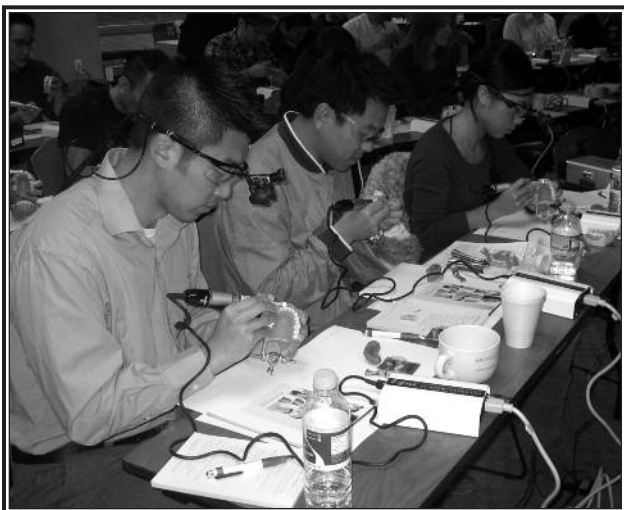
FellowTrack Activities *(continued from adjacent page)*



UCSF IDP4 students working hard on their veneer preparations




Students prepping their typodonts for veneers



UCSF students putting what they learned into action




Our wonderful sponsors, Henry Schein and Microdental Laboratories, the volunteering dentists and our mentor, Dr. Sun Costigan, and our remarkable speaker, Dr. Ezra Kantor



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AN INVITATION:

Bay area schools have considerable momentum with FellowTrack activities. Southern California schools (*USC, UCLA and Loma Linda*) are in the formative stages with the program, having received positive responses from all three deans.

You are invited to participate by contacting Dr. Roger Garrett, CAGD's FellowTrack Program Director. He asks for dentist volunteers (*pre-Fellows, Fellows and Masters*) to pair up with one or two students from each of the five schools.

If you wish to participate,

Dr. Roger Garrett can be reached at **818-591-2480**

or at rgarrettds@adelphia.net

or write him at

23695 Calabasas Road
Calabasas, California 91302-1502



DR. SELDIN

PUBLIC INFORMATION OFFICER

Dentistry in the Media

Harriet F. Seldin, DMD, CAGD PIO, San Diego

Dentistry can be newsworthy for positive or negative reasons. My goal as the California Academy of General Dentistry's PIO is to emphasize the positive, but to have PIO committee members available as resources for the media to everything dental and to highlight the role of general dentistry and the CAGD.

My introduction to the controversial side of dentistry in the media was when I first joined the executive committee of the San Diego County Dental Society in the late 1990s. I was at a Dental Society meeting, and our executive director took me aside and told me a local TV reporter would be arriving in fifteen minutes, would I mind speaking to him. As the only excom member present, she thought I was the appropriate person to be interviewed. A general dentist in San Diego had just been arrested for Medi-Cal fraud, assaulting a staff member, stalking a patient and immigration violations. My job was to respond, and put the best possible light on our profession and what consumer safeguards are in place, while acknowledging that there are bad actors in many fields, including dentistry.

Other bad stories in the media range from dental sex offenders, a pediatric dentist overly restraining patients, allegations of overtreatment or overbilling, a dental office manager stealing money from patients, even a story of an oral surgeon who extracted the wrong teeth on a teenager.

Hopefully, such negative portrayals of dentistry can be countered by the numerous positive stories of hundreds of dentists volunteering to provide charity care—such as the Remote Area Medical (RAM) event in Los Angeles several months ago. Stories about dentists who are leaders in their communities, such as the late Dr. Jim Vernetti, who carried the Olympic torch. Stories about advances in dental health and new technologies. Positive stories on how people can prevent dental disease. Stories about how dentists care for their patients, provide quality care, and volunteer in their communities. We need positive articles about how the AGD promotes continuing education for general dentists and news on individual CAGD members who have earned their FAGD or MAGD (HINT—if you received your FAGD or MAGD within the past year, please complete and send out your own press release on your accomplishment to your local newspaper. Contact me if you need help). You can't get media coverage unless the media has your news.

Our AGD National periodically comes out with news releases on dental topics for the general media. They are backed up with researched articles from AGD publications. They can be placed in our local California newspapers with help from component PIOs.

The CAGD is looking for more volunteers to work as component PIOs, or as contacts with particular media. If you would like to become a component PIO, please contact me or your component president. If you don't want to commit as a local PIO, but if you have a media contact—if you know someone who is a reporter—please let us know. It is much easier to place a story if there is a personal contact with the media.

One way to get the word out about CAGD activities and positive stories of our members is to let the media know about events we are already doing. We are publicizing the recent very successful CAGD/Delta Dental Implant course in Orange County. With help from the National AGD office, we've sent news releases to the Orange County Register, the Los Angeles Times Orange County edition, the Associated Press Orange County Bureau and sixteen other local news outlets.

This is just the beginning.

Please join me and your component PIO in this work.
drhfseldin@aol.com

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2010 GENERAL MEMBERSHIP APPLICATION

For more information, call us toll-free at 888.AGD.DENT (888.243.3368) or join on line at www.agd.org

Referral Information:
If you were referred to the AGD by a current member, please note information below:

MEMBER'S NAME _____

CITY, STATE/PROVINCE OR FEDERAL SERVICE BRANCH _____

Member Information

FIRST NAME _____ MIDDLE INITIAL _____ LAST NAME _____ DESIGNATION (e.g. DDS, DMD, BDS) _____ INFORMAL NAME (if applicable) _____

Type of Membership (check one):
 Active General Dentist Active General Dentist (but, a recent graduate in last four years)
 Associate Resident Dental Student Affiliate

Date of Birth (month/day/year) _____
Required for access to the AGD website

Do you currently hold a valid U.S./Canadian dental license? Yes No
 LICENSE NUMBER _____ STATE/PROVINCE _____ DATE RECEIVED (month, year) _____

If you are not in general practice, indicate your specialty: _____

Current practice environment (check one): Solo Associateship Group Practice Hospital Resident
 Faculty (institution): _____ Federal Services (branch): _____

If you are a member of the Canadian Forces Dental Service, please indicate your preferred constituent: U.S. Military Counterpart Local Canadian Constituent

Contact Information

Your AGD constituent is determined by your address (Northern California, Sacramento-Sierra, Southern California or San Diego)

PREFERRED METHOD OF CONTACT: E-Mail Mail Phone
 PREFERRED BILLING/MAILING ADDRESS: Business Home

BUSINESS ADDRESS _____ CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____
 NAME OF BUSINESS (if applicable) _____ PHONE _____ FAX _____

HOME ADDRESS _____ CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____
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Education Information

ARE YOU A GRADUATE OF AN ACCREDITED* U.S./CANADIAN DENTAL SCHOOL? YES NO Currently Enrolled

DENTAL SCHOOL _____ GRADUATION DATE (month and year) _____

Are you a graduate of an accredited U.S. or Canadian post-doctoral program? YES NO Currently Enrolled TYPE: AEGD GPR Other

Post-Doctoral Institution _____ STATE/PROVINCE _____ Begin Date (month and year) _____ to _____ End Date (month and year) _____

Optional Information

GENDER: Male Female Are you interested in becoming a: MENTOR A MENTEE

ETHNICITY: American Indian Asian African-American Hispanic Caucasian Other _____

HOW DID YOU HEAR ABOUT US? AGD Member (please indicate information in the Referral Information box, top right) AGD Website AGD Constituent
 Newsletter Advertisement Mailing Dental Meeting Other _____

Dues Information

AGD HDQTR. DUES	AGD Hdqtr. Dues:
Active G.P.....\$347	\$ _____
Associate..... 347	plus
Affiliate..... 174	California AGD Dues:
Resident Program..... 70	\$ _____
2009 Graduate..... 70	equals
2008 Graduate..... 139	TOTAL AMOUNT ENCLOSED
2007 Graduate..... 208	\$ _____
2006 Graduate..... 278	
Student..... 16	
CALIFORNIA AGD DUES	
Regular.....\$ 95	
First Year Graduate..... 5	
All others..... .95	

Payment Information

Check (enclosed) VISA MasterCard American Express Diners Club Discover

Note: Payments for Canadian members can only be accepted via VISA, MasterCard or check

Expiration _____ PRINT THE NAME AS IT APPEARS ON YOUR CARD _____

I hereby certify that all the information I have provided on this application is correct and, by remitting dues to the AGD, I agree to all terms of membership.

Signature _____ Date _____

Return this application with your payment to:
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Dr. Anastasia Avina	San Francisco	Dr. Robert Lim	San Francisco
Dr. Ramya Balasubramanian	San Francisco	Dr. Eric Tsung-En Liu	Norwalk
Dr. Fabiola Palacios-Barrionuevo	San Francisco	Dr. Edison Louie	Anaheim
Dr. Sinduja Bhaskaran	San Francisco	Dr. Thomas Ludlow	Folsom
Dr. Brian Bolstod	Sacramento	Dr. Cellini Luna	Rancho Cucamonga
Dr. Lisa Buda	San Francisco	Dr. Hyun Sook Lym	Los Angeles
Dr. Charles Byram	Fairfield	Dr. Elizabeth McGregor	Loma Linda
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Dr. Jennifer Cho	Millbrae	Dr. Shahriar Naffas	San Fernando
Dr. Sookyoung Choi	San Francisco	Dr. Hamid Nasr	Folsom
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Dr. Nayiry Gazi	San Francisco	Dr. Marina Shoykhet	San Francisco
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